

# BluePrint Data's Internet Filtering and Security Services Now Available on Wedge Network's Security and Compliance Solutions

#### FOR IMMEDIATE RELEASE

JACKSONVILLE, Fla. – Nov. 4, 2012 – BluePrint Data, the leader in high quality OEM internet content filtering security solutions, and Wedge Networks, the leader in unified, real-time content security and intelligence for high-performance networks, today announced the integration of BluePrint Data's internet filtering and web site malware protection into the WedgeOS platform for next generation network security. The combined product creates an accurate, yet unparalleled user-tailored web content filtering experience for operators, service providers and enterprises.

From large enterprises, to the home user, a comprehensive security solution that filters content in real-time and prevents malware from sneaking onto the network has become increasingly necessary for secure Internet use. These organizations need a solution that will address the growth of today's evolving threats that are targeting web-based applications and data-heavy media, while end-users are looking for easy-to-mange options that monitor and mitigate against today's ongoing cyber threats.

By running on the WedgeOS platform, BluePrint Data is able to deliver its web filtering Cloud Engine within a platform that provides two major tenets – higher accuracy afforded through the other multi-security services WedgeOS offers and user-directed response, which allows endusers to modify their online experience.

"BluePrint Data is very excited about this partnership and the ability to have our services and platform available on the award winning, WedgeOS platform," said Bob Dahlstrom, CEO of BluePrint Data. "This enables BluePrint Data to provide a 'turn-key' solution to service providers. Additionally, BluePrint Data's OEM customers have been asking for a hardware platform that runs the BluePrint Data Internet Filtering solution, now we have one."

End-users will benefit from an accurate solution that is tailored to their needs, providing them with a safe web-surfing experience through a locally installable, fully manageable security solution capable of content filtering and deep content inspection-based services. With the combined solution, subscribers receive accurate and clean content delivered with optimal service and protection.

"Web-based applications and data-heavy media has become a growing pain for carriers and large organizations looking to provide subscribers and end-users with clean, filtered content," said Hongwen Zhang, president and CEO of Wedge Networks. "This partnership delivers high-quality, low-cost access to the best web site and URL inspection tools in the industry, ensuring accurate content filtering customized for the task at hand." About BluePrint Data

#### **About BluePrint Data**

BluePrint Data OEMs its URL / Web site content filters, technology, and security products and services to Internet Security vendors such as Unified Threat Management (UTM), Managed Service Providers (MSP), Managed Security Service Providers (MSSP) and Software as a Service (SaaS) providers as well as providing private label / OEM services to Value Added Resellers (VARs), Information Technology Providers, Anti Virus and Anti Spam service providers, Independent Software Vendors (ISVs), and telecom, carriers, and ISPs and other companies. BluePrint Data has the world's largest 100% human reviewed URL Filter Database that is combined with tools and services to provide easy integration of the BluePrint Data OEM URL Filter database.

## **About Wedge Networks**

Wedge Networks is the leader in real-time Content Security and Compliance solutions for enterprises and service providers. Our patented WedgeOS platform provides the next generation security infrastructure to detect, protect against, and control threats, information leaks, and allows future security functions to run on the network. At its core is our Deep Content Inspection technology, which moves beyond the application layer to allow full access to all content passing through the network in real time. It uniquely provides the most depth in scanning without compromising performance, loading clients, and remaining completely transparent to network traffic. Software systems and hardware appliances running on WedgeOS are deployed globally, delivering security protection for tens of millions of users in Fortune 500 companies, government agencies, internet service providers, and across all industry verticals.

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### Keywords:

Zero False Positive Internet Content Filtering Scary Challenge, Scary Challenge, Internet Filtering Scary Challenge, Telecom Italia, Cloud Internet Security, Cloud based Internet Security, Zero false positive, zero false positive internet filter, telco web filter, smartfilter replace, human web reviews, human web categorization, multiple human web reviews, Internet filter software, ISS Compete, German internet filter, Hindi internet filter, block porn, filter internet access, block gambling, filter gambling, filter stock, internet filter, iprism replace, Internet Security Service provider, value Websense replace, Internet Filter SaaS, Carrier internet filter, Enterprise Internet Filtering, filter drug, web filter, carrier web filter, business internet filter, SaaS Internet filter, x stop compete, Internet Filtering Appliance, Websense replace, OEM URL Database, OEM URL filter, OEM web filter, SurfControl replace, St Bernard replace, UTM provider, value SurfControl replace, 8e6 compete, 8e6 replace, managed content filtering, BlueCoat compete, Dutch internet filter, MSP, Spanish internet filter, St Bernard Software compete, Unified Threat Management, brightcloud compete, universal threat management, brightcloud replace, RuleSpace compete, Alexa compete, Portuguese internet filter, ISP web filter, Chinese internet filter, Internet Filter database, internet filter OEM, Netcraft compete, URL filter, Arabic internet filter, content filter, English internet filter, internet filter data, MSSP, NetSweeper compete, secure computing replace, smartfilter compete, SurfControl compete, URL filter database, SaaS provider, RuleSpace replace, Italian internet filter, Managed Security Service Provider, web filter database, BluePrint Data, Web page filter, managed service provider, CyberGuard compete, fast Data Tech compete, filter hate, filter porn, French internet filter, Internet filter China, Internet Filtering India, ISP internet filter, Japanese internet filter, Korean internet filter, OEM Internet Filter, NetSweeper replace, OEM SaaS, OEM URL List, Polish internet filter, Secure Computing compete, iprism compete, telco Internet Filter, Telecom Internet Filtering, URL Database, Websense compete, white label SaaS, xstop replace, rebrandable internet filter. brandable internet filter, brandable internet filter, Arabic Internet Filter, Chinese Internet Filter, Dutch Internet Filter, English Internet Filter, French Internet Filter, German Internet Filter, Hindi Internet Filter, Italian Internet Filter, Japanese Internet Filter, Korean Internet Filter, Persian Internet Filter, Polish Internet Filter, Portuguese Internet Filter, Romanian Internet Filter, Russian Internet Filter, Serbian Internet Filter, Spanish Internet Filter, Swedish Internet Filter, Thai Internet Filter, Turkish Internet Filter, Ukrainian Internet Filter, Vietnamese Internet Filter,